

Affiliate Marketing Program Terms & Conditions

Effective October 7, 2026

1. Agreement Overview

By applying for the Throne Ranger Affiliate Marketing Program ("Program"), you ("Affiliate") agree to be bound by these Terms and Conditions ("Agreement"). You confirm that you have the authority to enter into this Agreement and acknowledge that you have read, understood, and agree to its terms and conditions.

2. Enrollment & Participation

Throne Ranger reserves the right to approve or deny any affiliate application at its sole discretion.

1. **Apply:** Sign up for our affiliate program to receive your unique referral link(s) & artwork.
2. **Promote Throne Ranger:** Share your referral link with friends, businesses, or event planners.
3. **Earn Commissions:** Receive payment for successful bookings made through your referrals.

Referred customers must be new to Throne Ranger. Throne Ranger will verify customer eligibility as a new referral.

To remain in the Program, Affiliates must refer at least one successful booking per year.

3. Commissions

Commission payments are earned for successful referrals when the referred customer completes payment for their rental.

Commissions are calculated based on the following structure:

Daily rental referral

- \$100 for the 2-Station Squire
- \$200 for the 3-Station ADA Steward
- \$200 for the 6-Station Queen
- \$250 for the 8-Station Private Baron

Multiple-day and/or multiple-trailer rental

- 7.5% commission on trailer rental fees. This does not include:
 - o Delivery fees
 - o Taxes
 - o Loss damage waiver
 - o Generator rentals
 - o Attendant Service
 - o Trailer service and pumping fees
 - o Any other fee or services

Eligible Trailers: Commissions are paid only on rentals of the trailers listed above.

Repeat Business: Earn additional commissions on future bookings by the same customer under the same commission structure.

4. Payment Terms

Affiliates will be paid monthly for commissions earned in the previous month.

Payment will be made via check or another agreed-upon method.

5. Obligations

Promote Throne Ranger's services ethically and in compliance with all applicable laws and regulations.

Do not engage in spamming, false advertising, or any misleading or deceptive practices.

Do not engage in any actions that harm Throne Ranger's reputation.

6. Termination

By Throne Ranger:

Immediate termination without notice if Affiliate engages in unethical behavior, declares bankruptcy, or violates any term of this Agreement.

Throne Ranger reserves the right to terminate this Agreement at any time without cause by providing written notice, including via text or email, to the Affiliate.

By Affiliate:

Affiliate may terminate this Agreement at any time by notifying Throne Ranger in writing (which may include text message or email).

Upon termination, the Affiliate forfeits any pending or unpaid commissions for referrals that have not been finalized with customer payment.

7. Confidentiality

The Affiliate shall not disclose confidential information about Throne Ranger, its customers, or its business practices to any third party.

8. Limitation of Liability

Throne Ranger is not liable for any indirect, incidental, or consequential damages arising from participation in the affiliate program.

In each and every case Throne Ranger's liability is limited to the commission amounts earned and payable under this Agreement.

9. Taxes and Legal Responsibility

Affiliates are solely responsible for reporting, paying, and complying with all tax obligations, fees, or other legal responsibilities arising from their participation in this program. Throne Ranger will not withhold or pay any taxes on behalf of the Affiliate.

10. Amendments and Updates

Throne Ranger reserves the right to update or amend these terms and conditions at any time with written notice to Affiliates, including email or text communication. Changes will be effective upon posting to the Program website, with notice provided to Affiliates.

11. Governing Law

This Agreement is governed by the laws of Texas, without regard to its conflict of law principles.

12. Dispute Resolution

Any disputes under this Agreement will be resolved through binding arbitration in Houston, Texas, under the rules of the American Arbitration Association.

13. Entire Agreement

This document constitutes the entire agreement between Throne Ranger and Affiliate regarding the subject matter herein and supersedes all prior communications and agreements.